

FIG. 1

PRIOR ART

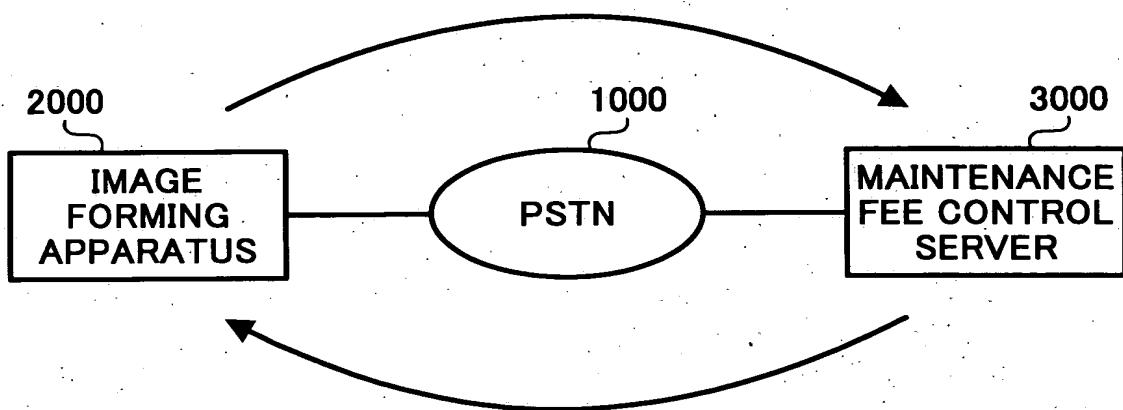


FIG. 2

PRIOR ART

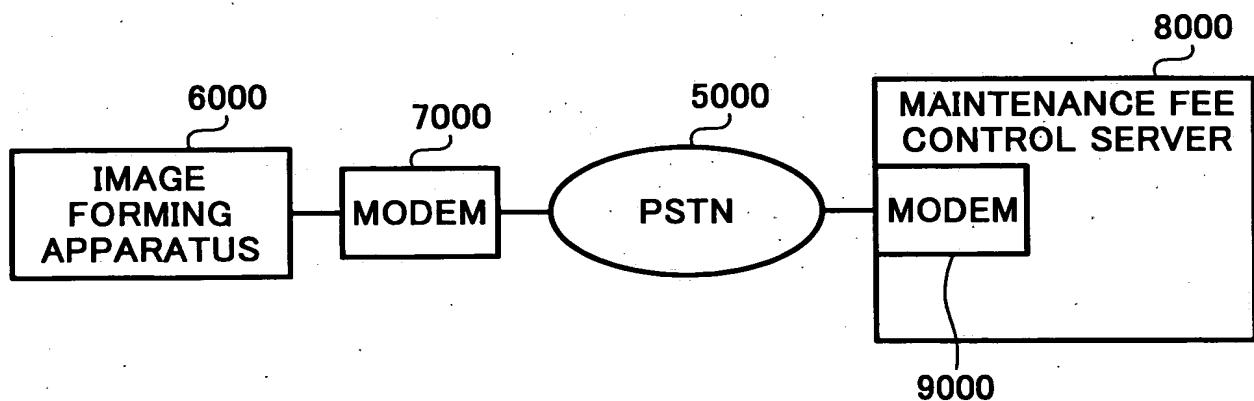


FIG. 3

S11 REGISTER BANNER-AD
S15 PERMIT BANNER-AD DISTRIBUTION
S25 TRANSFER BANNER-AD DISPLAY DATA
S26 PAY BANNER-AD FEE

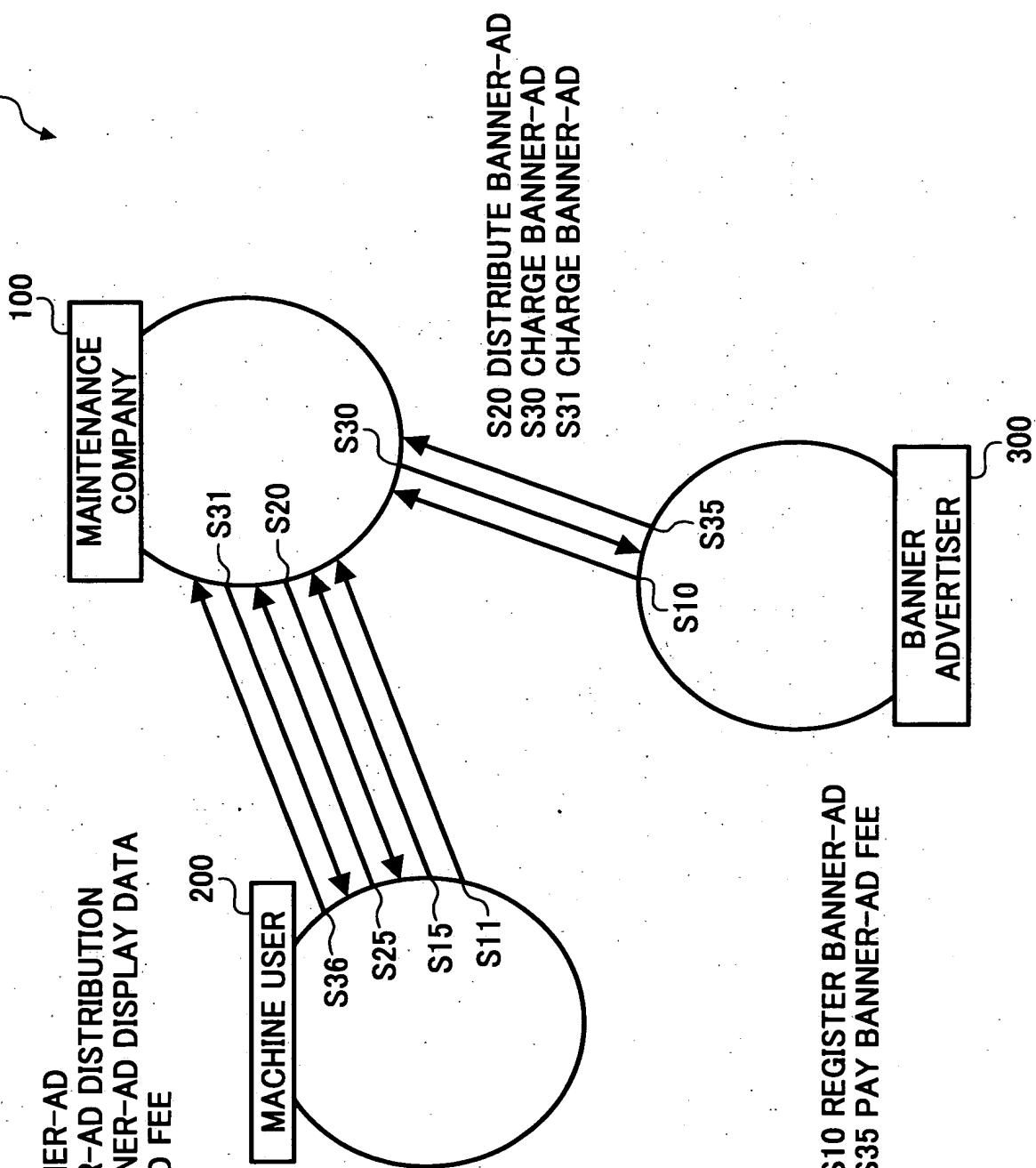


FIG. 4

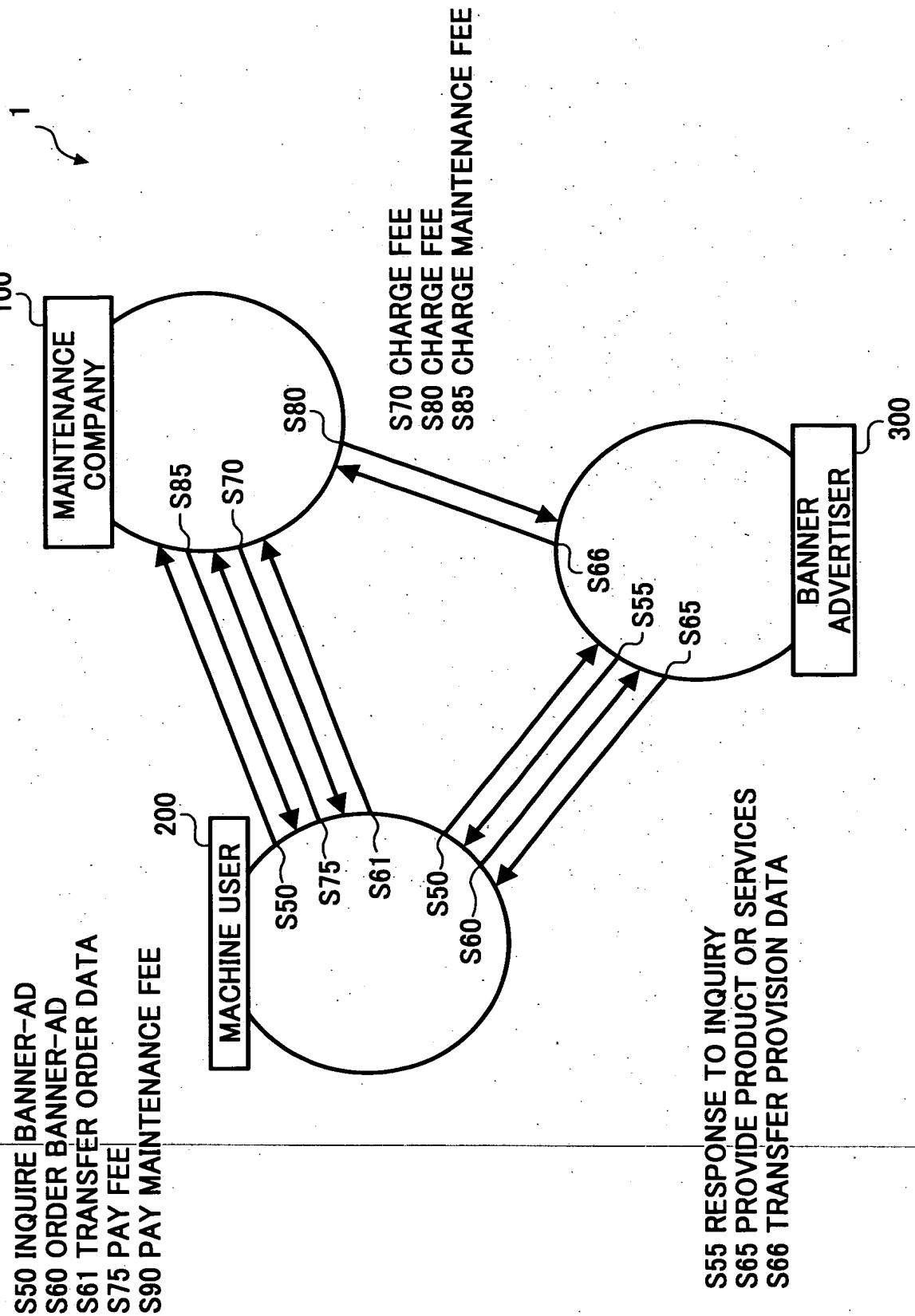
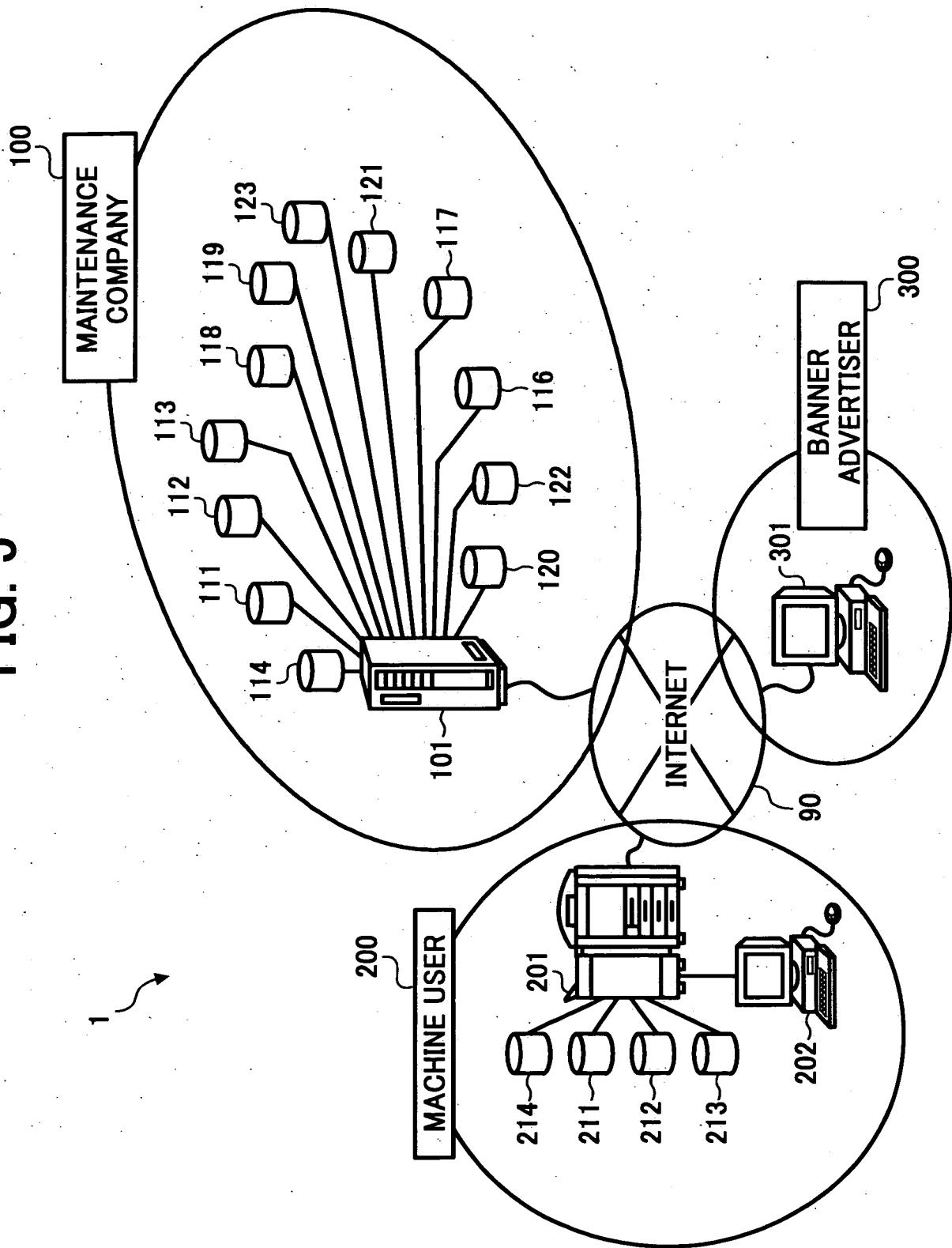


FIG. 5



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FIG.

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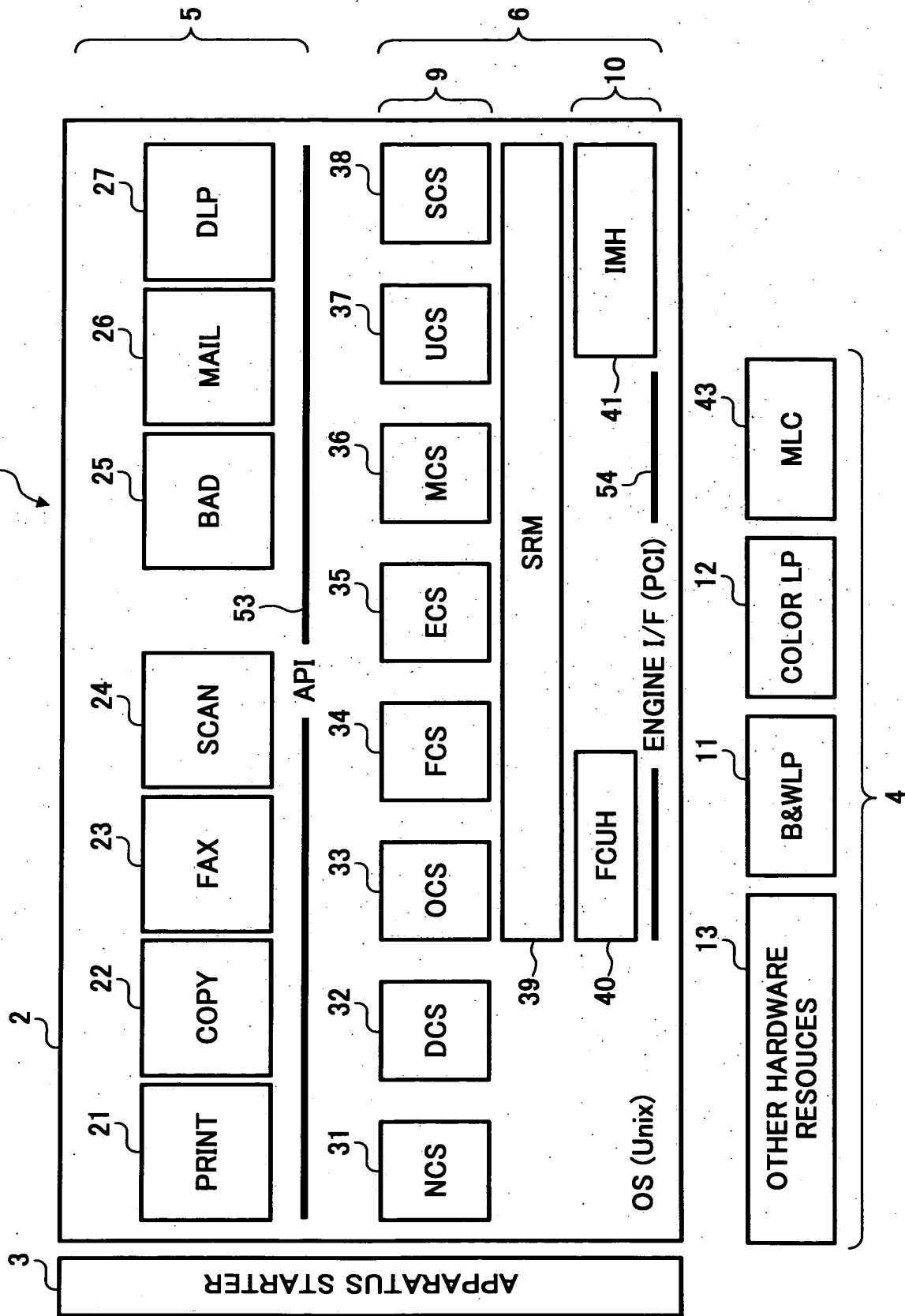


FIG. 7

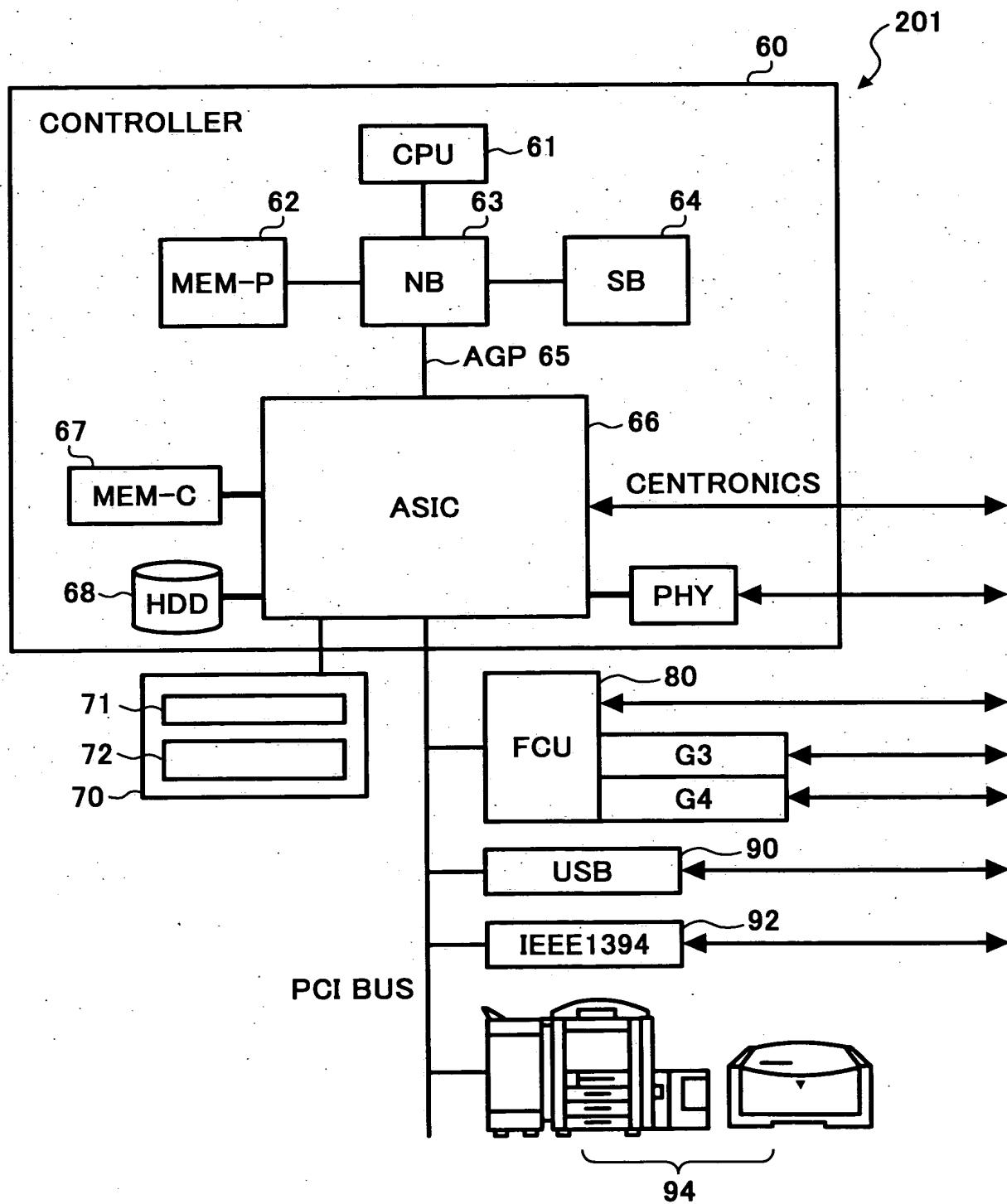


FIG. 8

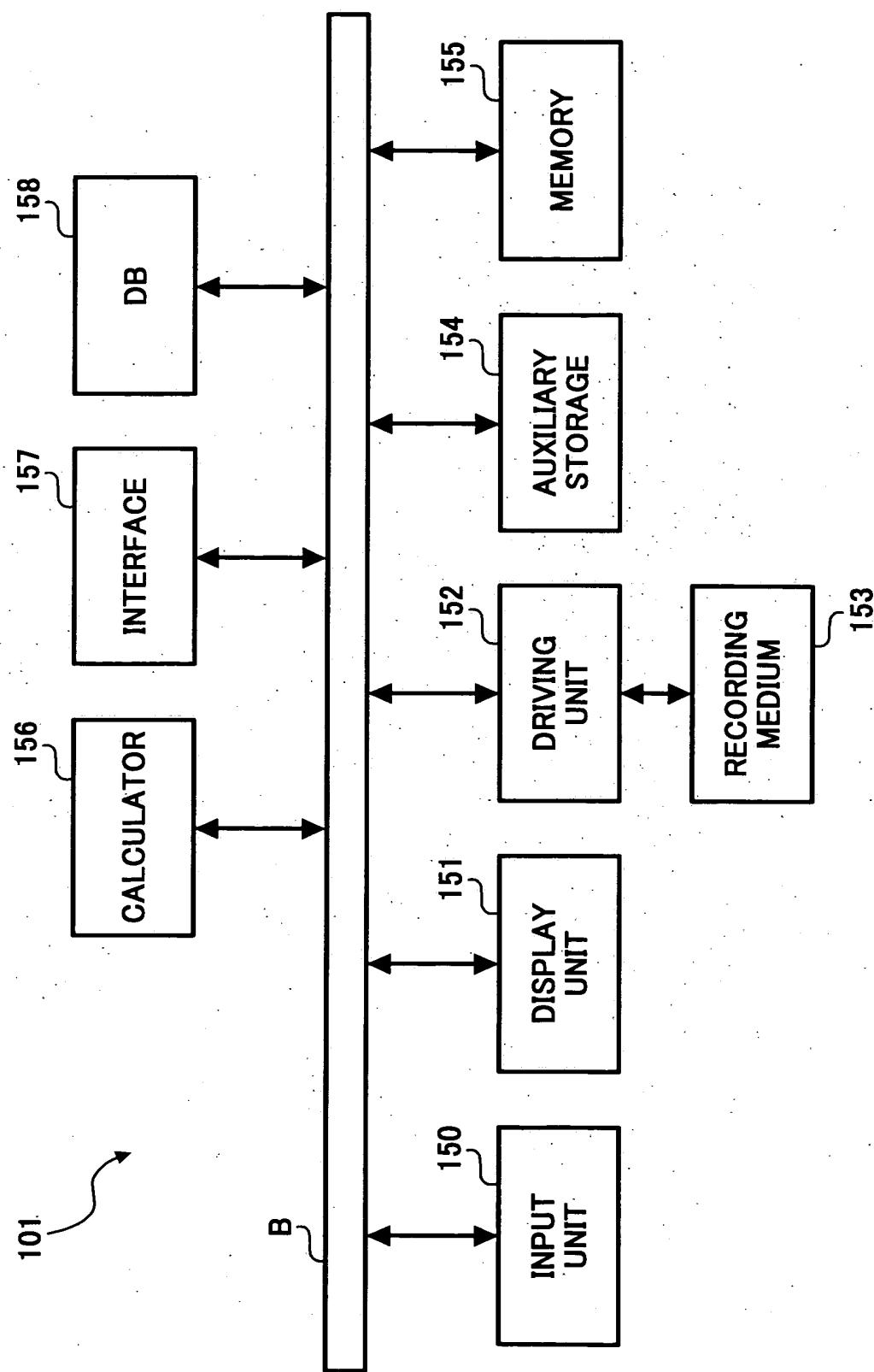


FIG. 9

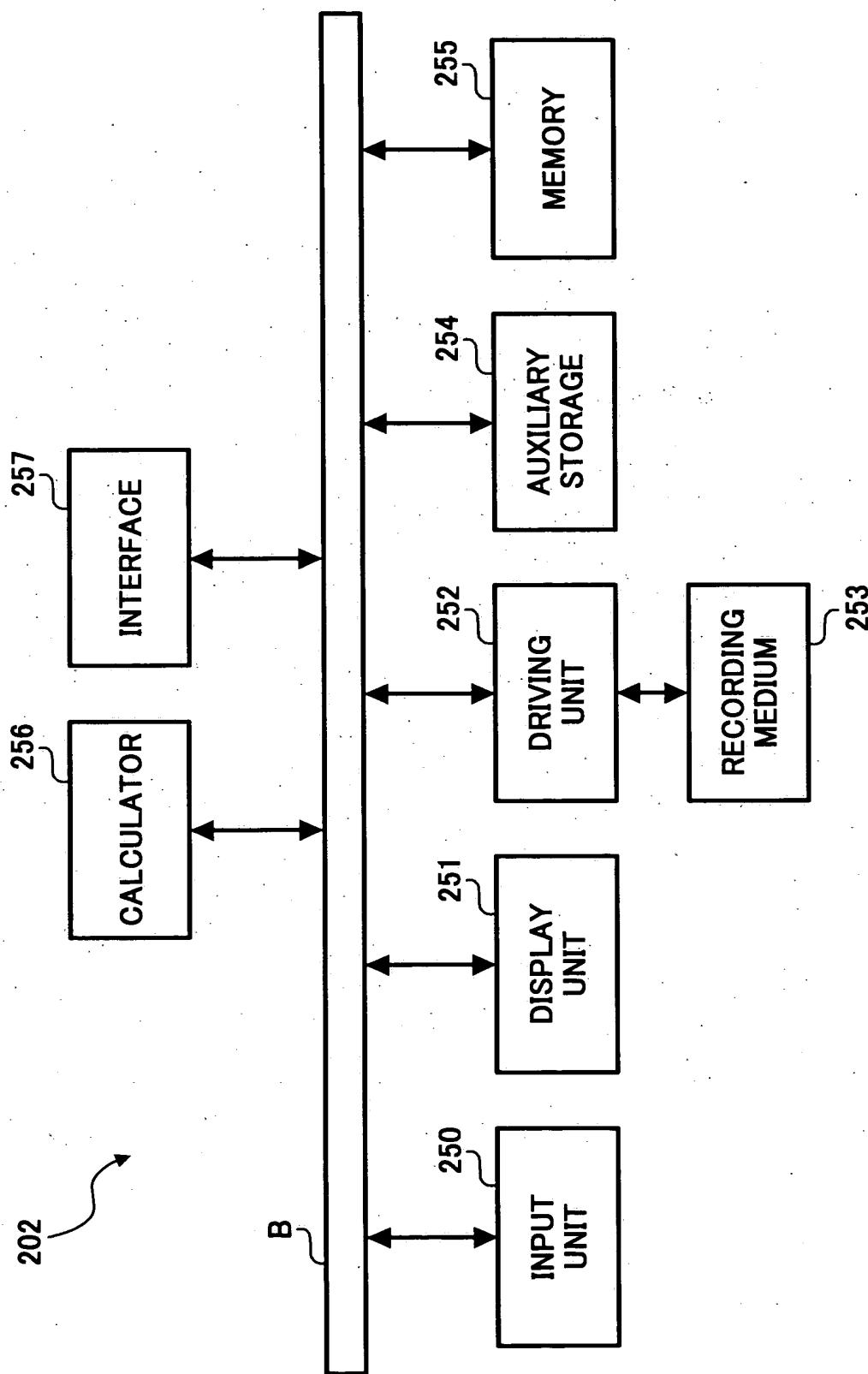


FIG. 10

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A1	A2	A3	A4	A5
148858	ABC COMPANY	abc@abc...	BANK TRANSFER	BANK TRANSFER
457187	DEF COMPANY	def@def...	BANK TRANSFER	BANK TRANSFER
524399	GHI COMPANY	ghi@ghi...	CASH	
:	:	:	:	:

FIG. 11

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A1	B1	B2	B3	B4	B5
148858	214587	10	2001/4/1~2001/4/30 8:30~10:30	WORLD FIRST - - -	DATA 1
457187	354876	2	2001/4/8~2001/6/7 0:00~24:00	NEW MODEL OF - - -	DATA 2
524399	102546	1	2001/4/8~2001/4/8 0:00~24:00	LAUNCH OF A - - -	DATA 3
000000	000000		2001/4/8~2001/4/15 0:00~24:00	NEWEST MUSIC - - -	DATA 4
:	:	:	:	:	:

FIG. 12

1112

C1	C2	C3	C4
423049	XYZ COMPANY	xyz@xyz...	BANK TRANSFER
267396	STU COMPANY	stu@stu...	MAIL TRANSFER
047791	OPQ COMPANY	opq@opq...	BANK TRANSFER
:	:	:	:

FIG. 13

1113

B1	D1	D2	D3	D4
423049	111001	111.222.333.444	1, 3, ...	1, 10, ...
267396	231556	123.234.345.456	2, ...	4, 5, ...
047791	109870	999-999-9999	2, 3, ...	10, ...
:	:	:	:	:

FIG. 14

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B1	B3	B4	B5	A1	A3	E1
214587	2001/4/1~2001/4/30 8:30~10:30	WORLD FIRST ---		DATA 1	148858 abc@abc...	40
354876	2001/4/8~2001/6/7 0:00~24:00	NEW MODEL OF ---		DATA 2	457187 def@def...	50
102546	2001/4/8~2001/4/8 0:00~24:00	LAUNCH OF A ---		DATA 3	524399 ghi@ghi...	30
000000	2001/4/8~2001/4/15 0:00~24:00	NEWEST MUSIC ---		DATA 4	000000 jkl@jkl...	20
:	:	:		:	:	:

FIG. 15

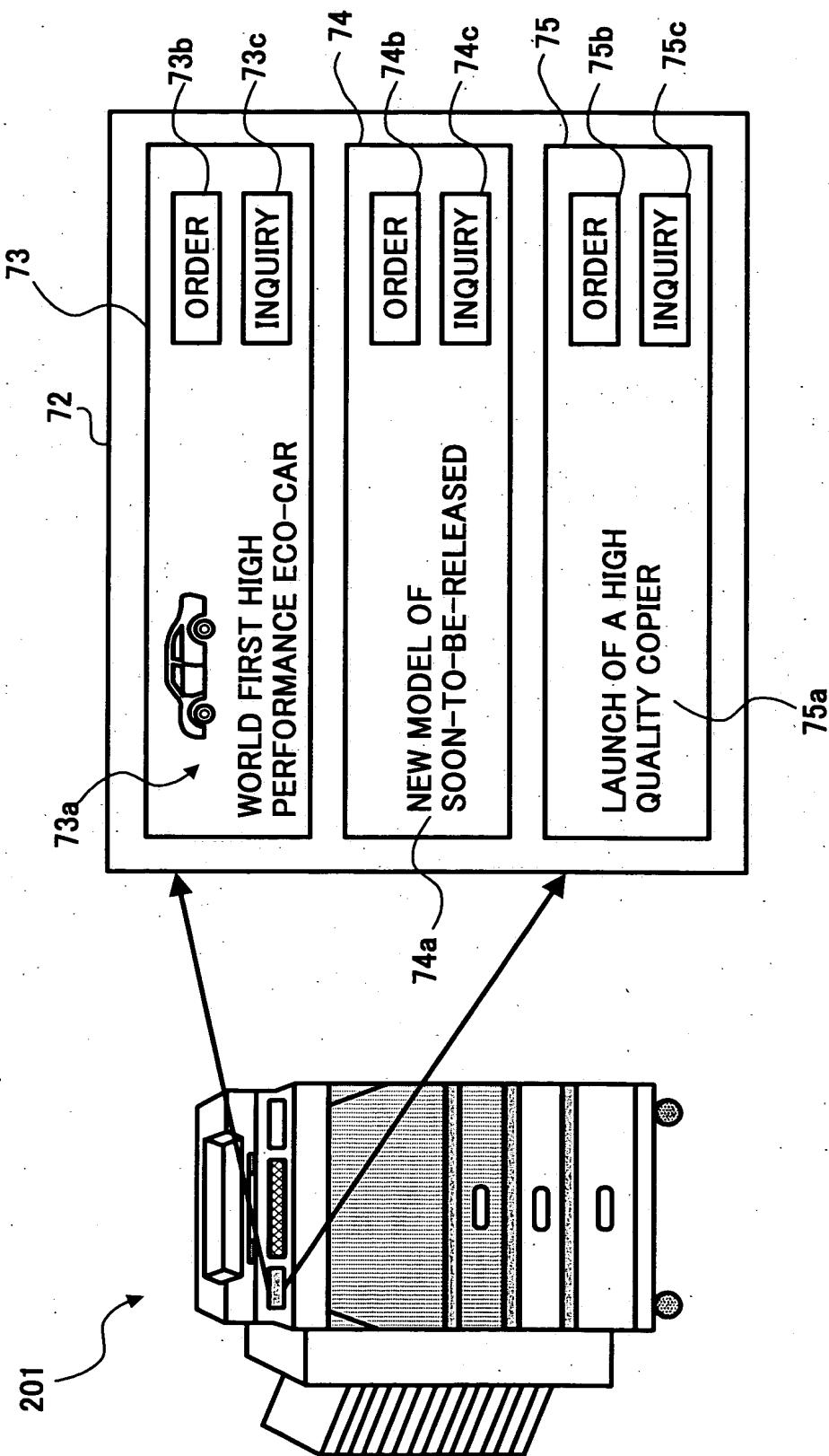


FIG. 16

213

B1	E2
214587	40
354876	20
102546	80
:	:

FIG. 17

212

E3
210

FIG. 18

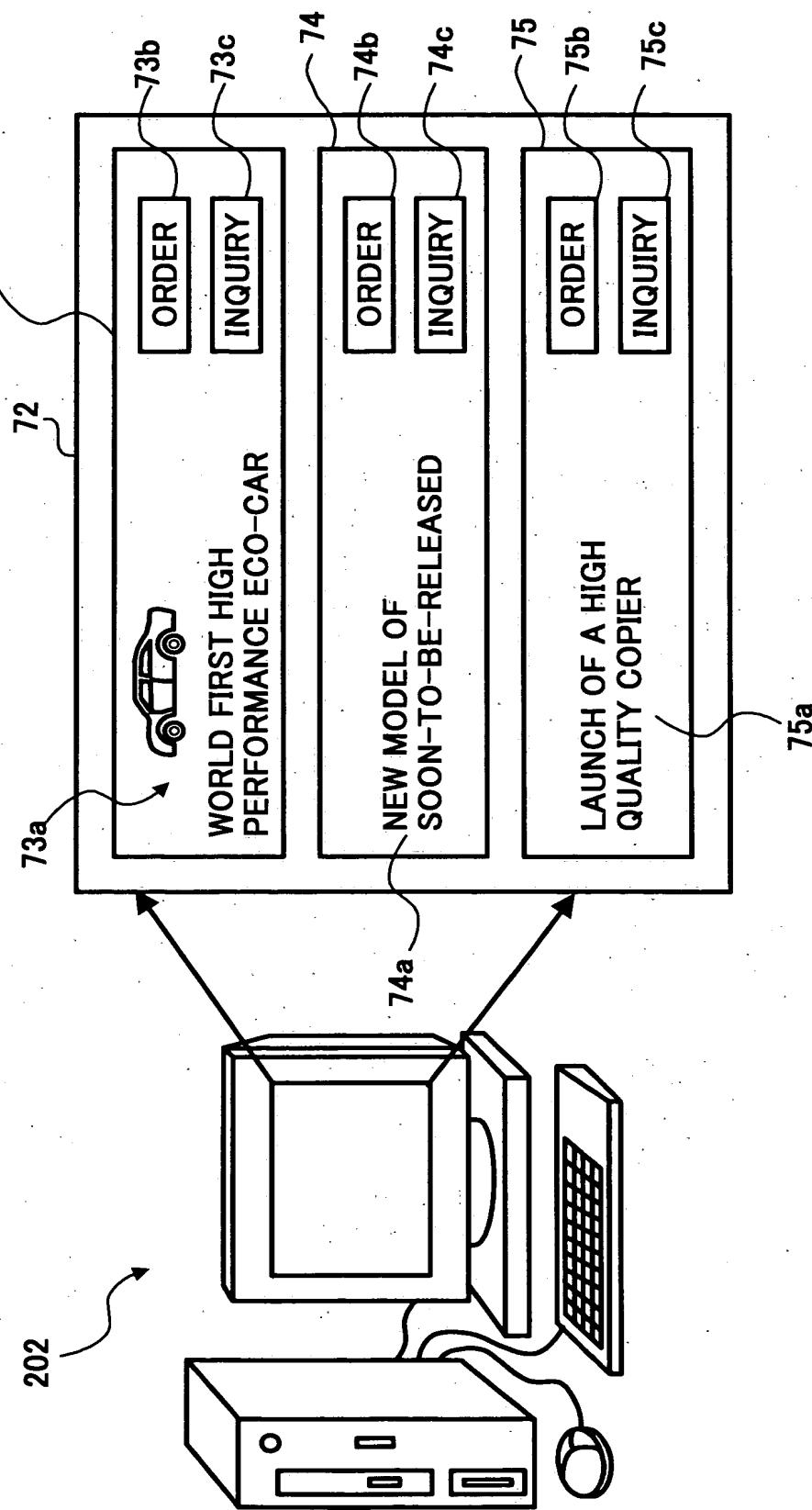


FIG. 19

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D1	B1	E1
111001	214587	40
111001	354876	50
111001	102546	30
:	:	:
231556	444768	98
231556	411156	234
231556	167855	23
:	:	:
109870	114672	300
109870	734575	560
109870	214587	30
:	:	:
:	:	:

FIG. 20

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D1	E3
111001	210
:	:
231556	86
:	:
109870	1699
:	:

FIG. 21

116

D1	B1	E2	E4
111001	214587	40	4
111001	354876	20	5
111001	102546	80	8
⋮	⋮	⋮	⋮
231556	444768	12	1
231556	411156	26	2
231556	167855	104	10
⋮	⋮	⋮	⋮
109870	114672	10	1
109870	734575	16	1
109870	214587	13	1
⋮	⋮	⋮	⋮

FIG. 22

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A1	B1	E5
148858	214587	56,832 yen
457187	354876	14,443 yen
524399	102546	572,205 y n
⋮	⋮	⋮

FIG. 23

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C1	D1	E6
423049	111001	1,330,223 yen
267396	231556	459,328 yen
047791	109870	860,457 yen
:	:	:
:	:	:

FIG. 24

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D1	B1	E7
111001	214587	40
111001	354876	20
111001	102546	80
:	:	:
:	:	:
231556	444768	12
231556	411156	26
231556	167855	104
:	:	:
:	:	:
109870	114672	10
109870	734575	16
109870	214587	13
:	:	:
:	:	:

FIG. 25

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C1	D1	E8
423049	111001	15,000 yen
267396	231556	23,000 yen
047791	109870	9,880 yen
:	:	:
:	:	:
:	:	:

FIG. 26

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A1	B1	E9
148858	214587	1,145,000 yen
457187	354876	424,900 yen
524399	102546	2,227,800 yen
:	:	:
:	:	:
:	:	: